

NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

Week Ending February 6th, 2021 New Ads Down 4% Over The Week, Driven by Declines in Health Care & Social Assistance

WETHERSFIELD, February 11th, 2021 – During the week ending February 6th, 2021, there were 3,950 new postings, down 4% from a week ago. This overall decline was driven by Health Care & Social Assistance, down 295 new ads or 33%. The overall new ad count of 3,950 is down 1,647 ads from the January high of 5,597 which occurred during the week ending January 16th. 57 percent of that three-week decline occurred in Retail Trade (-512 new ads over three weeks) and Health Care and Social Assistance (-436 new ads over three weeks). The employers with the largest new ad decline from that January peak include Petco and Hartford Healthcare. Employers that have added jobs since that peak include Raytheon (+34 new ads), Ernst & Young (+26 new ads), Yale University (+20 new ads) and Dattco Travel (+20 new ads).



Industries with the most new postings include Health Care & Social Assistance, Retail Trade, and Manufacturing

Occupations with the most new postings include Retail Salespersons, All Other Computer Occupations, and Sales Representatives, Wholesale & Manufacturing.

Employers with the most new postings include the State of Connecticut, Raytheon, and Lowe's Companies, Inc.

The three industries with the most new job postings where

- Health Care and Social Assistance (595 new postings, -33% over the week)
- Retail Trade (399 new postings, -12% over the week)
- Manufacturing (396 new postings, -2% over the week)

NAICS	Industry	Ads Week Ending:	1 week ago:	4 weeks ago:	1 week change		4 week change	
		2/6/21	1/30/21	1/9/21	%	#	%	#
0	Total	3,950	4,118	4,627	-4%	-168	-15%	-677
11	Agriculture, Forestry, Fishing and Hunting	8	3	10	167%	5	-20%	-2
21	Mining, Quarrying, and Oil and Gas Extraction	2	6	7	-67%	-4	-71%	-5
22	Utilities	42	26	25	62%	16	68%	17
23	Construction	47	40	42	18%	7	12%	5
31	Manufacturing	396	406	279	-2%	-10	42%	117
42	Wholesale Trade	27	20	23	35%	7	17%	4
44	Retail Trade	399	455	550	-12%	-56	-27%	-151
48	Transportation and Warehousing	102	94	139	9%	8	-27%	-37
51	Information	103	78	105	32%	25	-2%	-2
52	Finance and Insurance	362	384	330	-6%	-22	10%	32
53	Real Estate and Rental and Leasing	98	50	90	96%	48	9%	8
54	Professional, Scientific, and Technical Services	273	325	268	-16%	-52	2%	5
55	Management of Companies and Enterprises	5	3	14	67%	2	-64%	-9
56	Administrative and Support	122	152	138	-20%	-30	-12%	-16
61	Educational Services	170	158	142	8%	12	20%	28
62	Health Care and Social Assistance	595	890	957	-33%	-295	-38%	-362
71	Arts, Entertainment, and Recreation	22	21	62	5%	1	-65%	-40
72	Accommodation and Food Services	172	151	261	14%	21	-34%	-89
81	Other Services (except Public Administration)	62	60	75	3%	2	-17%	-13
92	Public Administration	80	46	85	74%	34	-6%	-5
99	Unspecified	863	750	1,025	15%	113	-16%	-162

Source: CT DOL Analysis of HWOL

Fourteen sectors had job posting decreases over the week and seven had increases. The statewide over the week decline of -168 across all sectors is the result of decreasing industries down a combined 469 ads and the seven increasing industries up 301. The largest sector declines occurred in Health Care & Social Assistance (-295 new ads or - 33%) and the largest increase occurred in Real Estate & Rental (+48 new ads or +96%).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <u>https://www1.ctdol.state.ct.us/lmi/hwol.asp</u>

New Job Postings by Occupation

The occupations with the most new postings were:

- Retail Salespersons (127 new postings, +17% over the week)
- Computer Occupations, All Others (119 new postings, -9% over the week)
- Sales Representatives, Wholesale & Manufacturing (115 new postings, -3% over the week)

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation		1 week ago:	4 weeks ago:	1 week change		4 week change	
	2/6/21	1/30/21	1/9/21	%	#	%	#
Retail Salespersons	127	109	164	17%	18	-23%	-37
Computer Occupations, All Other	119	131	102	-9%	-12	17%	17
Sales Representatives, Wholesale and Manufacturing	115	118	112	-3%	-3	3%	3
Software Developers, Applications	115	91	93	26%	24	24%	22
Managers, All Other	103	113	79	-9%	-10	30%	24
Registered Nurses	98	221	188	-56%	-123	-48%	-90
First-Line Supervisors of Retail Sales Workers	89	120	120	-26%	-31	-26%	-31
Customer Service Representatives	88	107	116	-18%	-19	-24%	-28
Laborers and Freight, Stock, and Material Movers, Hand	65	64	51	2%	1	27%	14
Medical and Health Services Managers	65	60	73	8%	5	-11%	-8
Secretaries and Administrative Assistants	60	46	52	30%	14	15%	8
General and Operations Managers	56	44	58	27%	12	-3%	-2
Heavy and Tractor-Trailer Truck Drivers	55	58	75	-5%	-3	-27%	-20
Nursing Assistants	54	60	66	-10%	-6	-18%	-12
Demonstrators and Product Promoters	52	25	13	108%	27	300%	39
Personal Care Aides	52	40	69	30%	12	-25%	-17
Marketing Managers	49	38	22	29%	11	123%	27
Stock Clerks and Order Fillers	45	22	44	105%	23	2%	1
Sales Managers	40	39	34	3%	1	18%	6
Combined Food Preparation and Serving Workers	37	37	66	0%	0	-44%	-29
Management Analysts	36	42	33	-14%	-6	9%	3
Financial Managers	35	30	30	17%	5	17%	5
Merchandise Displayers and Window Trimmers	35	36	47	-3%	-1	-26%	-12
Web Developers	32	10	9	220%	22	256%	23
Licensed Practical and Licensed Vocational Nurses	31	34	35	-9%	-3	-11%	-4

Source: CT DOL Analysis of HWOL

	Ads Week	1 Week	4 Weeks	1 Week #	4 Week #	
Employer	Ending:	Ago:	Ago:	Change	Change	
	2/6/21	1/30/21	1/9/21	change	change	
State of Connecticut	65	35	49	30	16	
Raytheon	54	34	25	20	29	
Lowe's Companies, Inc	45	9	19	36	26	
CDS Corporate	43	10	3	33	40	
Cigna Corporation	42	42	61	0	-19	
Yale University	38	28	24	10	14	
Anthem Blue Cross	36	57	37	-21	-1	
Ernst & Young	34	42	12	-8	22	
CVS Health	31	137	16	-106	15	
Dattco Travel	31	0	32	31	-1	
Hartford Healthcare	31	141	87	-110	-56	
Walgreens Boots Alliance Inc	30	21	19	9	11	
Humana	29	36	17	-7	12	
Advantage Sales & Marketing	26	9	16	17	10	
Carefinders	26	7	0	19	26	
Posigen	26	0	0	26	26	
Trinity Health	23	22	13	1	10	
Applied Materials	22	18	0	4	22	
Smartsheet	21	0	0	21	21	
The Hartford Financial Group	21	12	12	9	9	
Yale-New Haven Health System	21	46	13	-25	8	
Travelers	20	26	34	-6	-14	
Vmware Incorporated	20	12	0	8	20	
Eversource Energy	19	5	5	14	14	
Deloitte	18	42	21	-24	-3	

Employers with the Most New Job Postings

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week ending February 6th, 2021 were mostly in Finance & Insurance, Health Care, and Retail Trade. The 25 employers shown above account for 20 percent of all new ads. Of the top 25 employers, 16 had over the week increases, one was unchanged, and 8 had decreases. The 16 increasing employers had a combined 288 new ad increase, the largest occurred in Lowe's Companies (+36 new ads) and CDS Corporate (+33 new ads). Among the 8 decreasing employers in the top 25, 70 percent of over the week declines occurred in CVS Health (-106 new ads) and Hartford Healthcare (-110 new ads).

Covid-19 and Weekly New Job Postings

In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world. This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

What is HWOL?

The **Conference Board Help Wanted Online**[®] Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

To view more HWOL data, go to: https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf